

contribute your way to the top



Coding Club IIT Guwahati



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01/Introduction

# Code Peak 2023

Code Peak is a month-long programme conducted by
Coding Club IIT Guwahati and NJACK IIT Patna that helps
students understand the paradigm of Open Source
contribution and gives them real-world software
development experience. The event targets first-timers who
wish to participate in Free and Open Source(FOSS)
Contributions and the experienced developers who want to
show their skills by contributing to real-world projects.

The programme follows a mentor-mentee format where we select mentors who bring their own projects to which the participants can contribute keeping the spirit of Open Source in mind. The main aim of the entire event is to lay a foundational base and promote the culture of Open Source in India and prepare them for potentially larger Open Source Events at a global level.



02/ Our Vision

# Fastest Growing Mintel Of Code

The 2022 edition of Codepeak was a huge success recieving participation from across the country. Many project maintainers from different colleges and organizations stepped in for projects and mentored participants. More than 2000 participants took part and over 2500 Pull Requests were made out of which 1500 were successfully merged. Along with this many live events were also conducted.

In the 2023 edition, we aim to take the event to greater heights with the combined efforts of IIT Guwahati and IIT Patna, by reaching an unprecedented number of students with a varied diversity in projects and promoting the spirit of development and Open Source to college students all over the nation.



03/ EVENT STRUCTURE

# Event ///// Structure

### **Talks**

Specialists from numerous fields present their insights about programming with contributors. Individuals get to recognize many inspiring tales from these specialists. also, members have the opportunity to interact and make clear their doubts on programming from the well-known personalities inside the area of programming.

### **GIT & GITHUB Workshops**

Code Peak brings to you the "Advanced Git and GitHub Workshop" right from basics like installation and pushing-pulling to advanced tools like Branching, also included is a bonus section on the cool perks of GitHub! To give you some handson experience, we have tasks designed to get you the feel of how Open Source Events work.



03/ EVENT STRUCTURE

# Event Structure

### **Coding Period**

Open Source contribution offers real-world software development experience. The event targets students who wish to participate in Free and Open Source(FOSS)

Contributions and experienced developers who want to show their skills by contributing to real-world projects. The program follows a mentor-mentee format where we select mentors who bring their own projects to which the participants can contribute keeping the spirit of Open Source in mind.



### 03/ EVENT STRUCTURE

### Time line

Interested mentors sign up on the website and register their projects.



Students registration starts



Git & Github Workshop



Mentor Registration Ends



Starts

Dec

Talks with eminent personalities and gsocer Exact dated T.B.A.



14 Dec

First week leader board



Second week leader board



Third week leaderboard and Coding Period Ends Closing ceremony



04/ FOOTFALL AND REACH

# Let The Numbers Speak

350+ Colleges
6K+ Participants
150+ Projects
3800+ Pull Requests

One Of The Fastest Growing OPEN SOURCE EVENTS In India

04/ FOOTFALL AND REACH

# Let The Numbers Speak

7.7K +

Followers On



4K+

Followers On



1.8K+

Subscribers On



25K+

Claps On



7K+

Members On



\*Data is from social channels of CC IITG and NJACK IITP combined

05/ PREVIOUS PARTNERS

# Previous

### Alliances















06/WHY SPONSOR

# Why Sponser Coce Peak

### **Brand Awareness**

Continuous promotion through the social media handles of Coding Club IIT Guwahati and NJACK IIT Patna, throughout the WOC event.

Opportunity to present your brand to a large audience and by also putting forward your business front and center to a diverse group!

### **Low-Cost Marketing**

Get recognized by the cream of the development community, and make yourself visible by picking one of our sponsorship plans at a fraction of your marketing budget.

### **Talent Acquisition**

CodePeak is not just a coding event, but also a hub of talented individuals enthusiastic about coding and development. By sponsoring CodePeak, you get direct access to this pool of talent. You can identify promising individuals for internships or even full-time positions, thus reducing your recruitment costs and time.

06/ WHY SPONSOR

# Why Sponser Code Peak

### **Flexibility**

You also have the opportunity to get tailor-made benefits that go well with your needs with us.

### **Contributing To A Cause**

Code Peak is aimed at helping people take their first steps into Open Source and Development. Your sponsorship will directly go into making this event more accessible and would welcome a very large community.

07/ SPONSOR CODE PEAK

### On Your Part

We are excited about the possibility of partnering with you to achieve new heights. Your support will not only help us reward our participants with more opportunities and valuable prizes, but also enrich our "Talks" series. We are particularly interested in inviting speakers who can share insights of their experience to our curious audience.

We believe that your association with us can contribute to a greater good and lay the foundation for future collaborations. While we understand that none of these terms are compulsory, we are committed to building a relationship that goes beyond financial terms.

We hope that you will consider this proposal and look forward to discussing it further. Please let us know a convenient time to discuss this opportunity. 08/CONTACT DETAILS

# Be A Pari Of CodePeak

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